

Milano



Urban
Center



**CAMERA
DI COMMERCIO
di Milano**



AIM
Associazione
Interessi Metropolitani

CONOSCERE MILANO

Nuovi Luoghi del Lavoro

Palazzo Mezzanotte
Palazzo Affari ai Giureconsulti
Bulgari Hotels & Resorts
AEM La Casa dell'Energia
Bergognone 53
Fondazione Arnaldo Pomodoro
Dellavetra
Riva Villasanta 3
Palazzo delle Stelline
Le centre culturel français
Fondazione Eni Enrico Mattei

Fondazione Mondadori
Centro Benedetta D'Intino
Ex Sieroterapico
Nuova Accademia di Belle Arti
SAS
Depuratore Milano San Rocco
ATM Deposito Rogoredo M3
Depuratore Milano Nosedo
Arconati 1
Cargo High Tech

More new events in a changing city

Conoscere Milano - knowing Milan **New Business Locations 2**

The itineraries presented in "Conoscere Milano - Knowing Milan" suggest some ways to discover what is changing in Milan, or what is more difficult to get close to in the city. The booklets presented so far have explored former industrial areas being transformed into residential or service neighbourhoods, new parks all around the city, the new Passante Ferroviario underground railway connection, the ten city Universities; here, "Conoscere Milano - Knowing Milan" provides insights and information on some recent buildings or compounds used for business, nearly all created from the redevelopment of existing industrial facilities. Half the sites presented here are public service facilities. This booklet is "New business locations No.1"; more will follow, exploring other sites.

AIM - Associazione Interessi Metropolitani
Project and general co-ordination of itineraries, publications, public relations.

Operating and co-ordination team
Luisa Toeschi, Carlo Berizzi, Gianfranco Scurati
- AIM
Anna Giorgi, Claudia Galassi - Urban Center

Research and copy
Elisa Pozzoli, Massimo Tiano

Translation
Anna Maria Lazzari

Graphic design
Roberto Redaelli

Layout and print
Tipografia Milanese srl

INFORMATION
www.conosceremilano.it

City of Milan Urban Center
Galleria Vittorio Emanuele 11/12 - Milano
tel 02 88 45 65 55
email: urbancenter@comune.milano.it
www.comune.milano.it/urban_center
orari per il pubblico: ore 9.00 - 18.00 lunedì - venerdì

AIM - Associazione Interessi Metropolitani
Corso Magenta 59 - Milano
tel 02 48 01 20 60 - 48 01 31 21
email: aimstaff@aim.milano.it
www.aim.milano.it

Copyright: Urban Center - AIM, Milano, 2004

This booklet is a follow-up to the first one on Milan's "New business locations", originally published in spring 2004.

However, in just a few months, urban planning in our city has been changing quite dramatically, with a shift towards a more innovative approach and method.

The Garibaldi-Repubblica project was approved, with its large park, institutional locations and the Fashion city; the winner of the contest for the redevelopment of the Fair's urban area was appointed, and the Montecity Rogoredo project ratified.

These three large-scale urban projects will help reshape the face of Milan, which is becoming richer in multi-faceted neighbourhoods - that will no longer be characterised by their being only residential, industrial, service- or retail-oriented. Besides these huge projects, city transformation also proceeds through both new buildings and interesting redevelopment efforts.

This second booklet presents a number of significant examples of this ongoing change, top-notch architecture designed to serve as innovative working spaces.

The public administration plays a key role in all this, with several infrastructures at the community's service.

The main public projects include the Milano Nosedo and Milano San Rocco water cleaning facilities, that are finally starting their operations after years of waiting, and the innovative ATM deposit of Subway Line 3 in Rogoredo.

This second booklet is meant to present some of the steps in the city's renewal that make Milan one of the most active, dynamic cities in Europe.

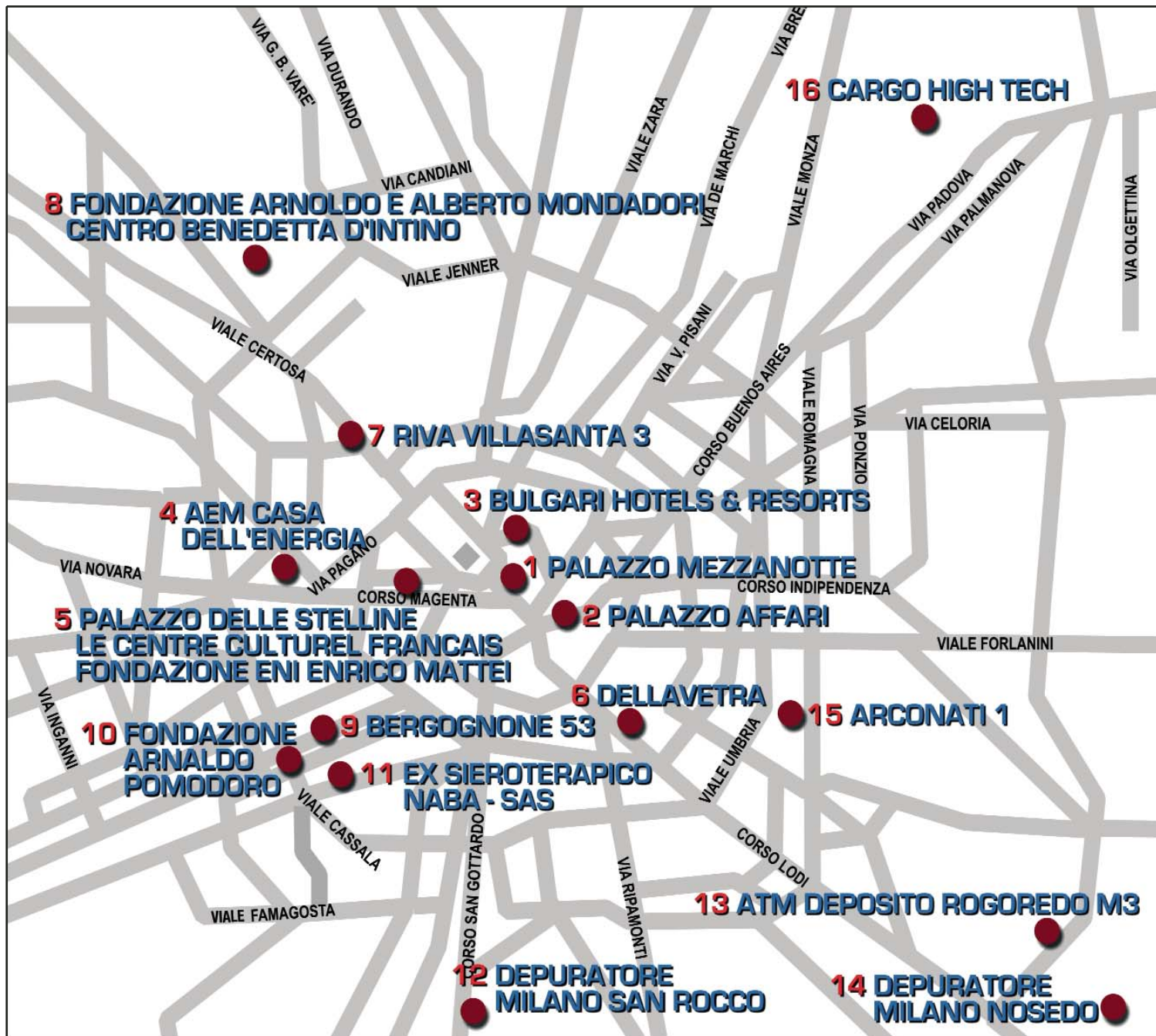
Gianni Verga
Milan City Councillor for Land Development.

CONOSCERE MILANO



Nuovi Luoghi del Lavoro

Second itinerary to discover new and renewed buildings and public structures



- | | |
|---|--|
| 1 Palazzo Mezzanotte - piazza degli Affari 6 | 9 Bergognone 53 |
| 2. Palazzo Affari ai Giureconsulti - piazza Mercanti 2 | 10 Fondazione Arnaldo Pomodoro - via Solari ang Stendhal |
| 3 Bulgari Hotels & Resorts - via Privata Fratelli Gabba 7/b | 11 ex Istituto Sieroterapico Milanese - via Darwin |
| 4 AEM Casa dell'Energia - piazza Po 3 | Nuova Accademia di Belle Arti -NABA - via Darwin 20 |
| 5 Palazzo delle Stelline - corso Magenta 59, 61, 63 | SAS - via Darwin 20/22 |
| Le centre culturel français de Milan - corso Magenta 63 | 12 Depuratore Milano San Rocco - via dei Missaglia |
| Fondazione Eni Enrico Mattei - corso Magenta 63 | 13 ATM Deposito Rogoredo M3 - San Donato |
| 6 Dellavetra - via della Chiusa 15 / via Crocefisso 25 | 14 Depuratore Milano Nosedo - via San Dionigi 90 |
| 7 Riva Villasanta 3 | 15 Arconati 1 |
| 8 Fondazione Arnoldo e Alberto Mondadori - via Riccione 8 | 16. Cargo High Tech - via Meucci 39 |
| Centro Benedetta d'Intino - via Sercognani 17 | |

Indice



pag 6-7
Palazzo Mezzanotte



pag 8-9
Palazzo Affari ai Giureconsulti



pag 10-11
Bulgari Hotels & Resorts



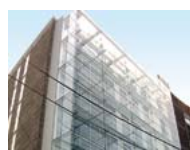
pag 12-13
AEM La Casa dell'Energia



pag 14-15
Bergognone 53



pag 16-17
Fondazione Arnaldo Pomodoro



pag 18
Dellavetra



pag 19
Riva Villasanta 3



pag 20-21
Palazzo delle Stelline



pag 22
Le centre culturel francais
de Milan



pag 23
Fondazione Eni
Enrico Mattei



pag 24
Fondazione Mondadori



pag 25
Centro Benedetta
D'Intino



pag 26-27
Ex Sieroterapico



pag 28
NABA



pag 29
SAS



pag 30-31
Depuratore
Milano San Rocco



pag 32-33
ATM Deposito Rogoredo M3



pag 34-35
Depuratore Milano Nosedo



pag 36-37
Arconati 1



pag 38-39
Cargo High Tech

Palazzo Mezzanotte



The "Sala delle Grida" at Palazzo Mezzanotte is now a fully equipped conference room that can sit up people. The building has other meeting and convention rooms.

The façade of the Palazzo, designed by Architect Paolo Mezzanotte in 1932.



Palazzo Mezzanotte, named after Architect Paolo Mezzanotte who designed it in 1932, used to be the headquarters of Milan's Stock Exchange, the "Borsa".

Today, it hosts the Conference and Training Centre of the Gruppo Borsa Italiana. The building, which is straight in the centre of Milan, boasts an impressive 36-metre high façade decorated with sculptures of the four Elements (Water, Earth, Wind and Fire).

Up until the 1980s, the central main floor room was reserved for stock traders.

Following increasing computerisation of financial transactions, the vast space formerly reserved to auctions progressively remained unused.

Hence, the building was renovated to provide the conference centre with hi-tech multi-media facilities, and can now accommodate over 600 people.

The ancient and recent history of the Palazzo was carefully and lovingly preserved during its redecoration; in the basement floor, the foundations of an ancient Roman theatre are visible through glass panels, as well as Gio Ponti's ceramic wall decorations.

On the first floor, furniture and fixtures designed by Mezzanotte himself are still used in the prestigious meeting rooms.

Everywhere, the main feature of this historic building is a seamless connection between its original architecture and interior design and highly flexible, state-of-the-art communication and conference facilities.



Part of the foundation of the ancient Roman theatre below the building is still visible through a glass floor.

PALAZZO MEZZANOTTE

Localizzazione: Piazza degli Affari 6 - 20123 Milano

Data di inaugurazione della struttura rinnovata: 2002

Progetto architettonico della più recente ristrutturazione:

Arch. Alfonso Mercurio - AMA Group

Numero di persone che il centro può ospitare: oltre 600

Superficie complessiva dell'area congressi: circa 3000 mq.

Palazzo Affari ai Giureconsulti



Mid-16th century Palazzo Affari ai Giureconsulti belongs to Milan's Chamber of Commerce. Today, it is a prestigious location that hosts meetings, conferences and exhibitions.

The Sala delle Colonne.



The prestigious meeting facilities of Milan's Chamber of Commerce are located in the historic Palazzo dei Giureconsulti - right next to the Duomo and the Stock Exchange.

The building goes back to 1562, and is one of the four enclosing the historic Piazza dei Mercanti. The style and grace of this century-old Palazzo are still deeply reminiscent of the Renaissance, when it hosted the school that trained top government officials.

Starting in the 19th century, it was home to the Stock Exchange, the Telegraph Society, the Banca Popolare di Milano and finally the Chamber of Commerce, that acquired it back in 1911.

The building was severely damaged by bombs in 1945 and refurbished immediately after the war.

In 1983, the Chamber of Commerce funded its exhaustive redecoration, both from the functional and monumental side. In 1991, it was renamed "Palazzo Affari ai Giureconsulti".

Thanks to its refurbishment, the Palazzo now boasts state-of-the-art technology and communication facilities. It can accommodate 400 people in 4,000 sqm on four floors, and hosts exhibition and meeting rooms, fully equipped with videoconferencing and simultaneous translation equipment.

The top-floor terrace houses the Sala Terrazzo and provides a breathtaking view on the nearby Duomo and Palazzo Reale.



The historic Sala Parlamentino was first used for the meetings of the Giureconsulti in Milan. It still displays ancient seatings.

PALAZZO AFFARI AI GIURECONSULTI

Localizzazione: Piazza Mercanti 2 - 20121 Milano
www.palazzoaffari.it

Progetto architettonico:

Arch. Gianni Mezzanotte e Arch. Roberto Menghi

Numero di persone che il centro può ospitare: 400

Superficie complessiva: 4000 mq

Tutte le sale sono attrezzate per videoconferenze

Funzioni: centro convegni, riunioni ed esposizioni

Bulgari Hotels & Resorts



In the forefront, the restaurant of Milan's Hotel Bulgari. Antonio Citterio and Patrizia Viel redesigned it in a 15th-century monastery. Its secluded and quiet garden is adjacent to the Brera Botanical Garden.

The first Hotel Bulgari opened in May 2004 in the heart of Milan, adjacent to the Brera Botanical Garden. The hotel is located in a hidden and secluded side street.

It is comprised of three buildings connected by corridors, one of which was a nunnery and dates back to the mid-15th century.

The original façade was remodelled in the 19th century: all the rest was redesigned by Antonio Citterio & Partners using precious materials.

The outstanding feature of this luxury hotel is its 4,000 sqm garden, which was first created as the monastery's vegetable garden in 1300. Landscape designer Sophie Agata Ambrosie took care of the

impressive garden, that is evocative of traditional Milanese villas; rooms and small outdoor living spaces are scattered all over it.

Hotel Bulgari, that only has 58 rooms and suites, is an extremely sophisticated exercise in total design. Everything was carefully studied, both indoor and outdoor, from the façade to houseware.

The hotel's Spa is a very beautiful relax environment, with a large swimming pool in coloured glass mosaic. Marble is used in the Turkish bath and in other rooms.

The top floor is occupied by the 85-sqm Bulgari Suite, that has a huge terrace overlooking the garden and outstanding luxury furniture.



The entrance of Hotel Bulgari in Via Fratelli Gabba. The interior design is characterised by the use of precious materials.

BULGARI HOTELS & RESORTS

Localizzazione: via Privata Fratelli Gabba 7 - 20121 Milano
Data di inaugurazione della struttura rinnovata: maggio 2004

Progetto architettonico e degli interni:

Antonio Citterio and Partners; Antonio Citterio e Patricia Viel

Numero di persone che lavorano nella struttura: oltre 100

Superficie totale: 7.000 mq

Superficie giardino privato: 4.000 mq

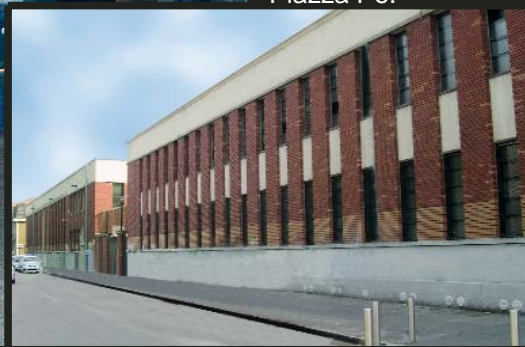
Numero di camere e suites: 58

AEM La Casa dell'Energia



AEM transformed this former electrical substation in the "Casa dell'Energia", the first totally interactive and entertaining museum on energy in Milan. It is scheduled to open during 2005.

Below: the façade of the industrial building on Piazza Po.



A former substation of AEM, Milan's Municipal Energy Utility, located in the West part of the city, now hosts the Casa dell'Energia, a multi-functional service centre designed to promote a rational use of energy.

The "Energy Home" also includes an interactive museum-laboratory to serve as a training facility on energy.

The compound includes two buildings; it dates back to the early 1930s and provides a typical example of the industrial architecture of that period. Its redevelopment started in the mid-1990s and finally allowed for the creation of a very modern, unprecedented museum. Its very soul lies in the interactive and playful nature of the innovative training facilities it boasts. Energy is the main topic in both floors of the exhibition space: at the ground floor entrance, the first thing you see is a large screen, that reminds

of a huge sail, where films and images are projected.

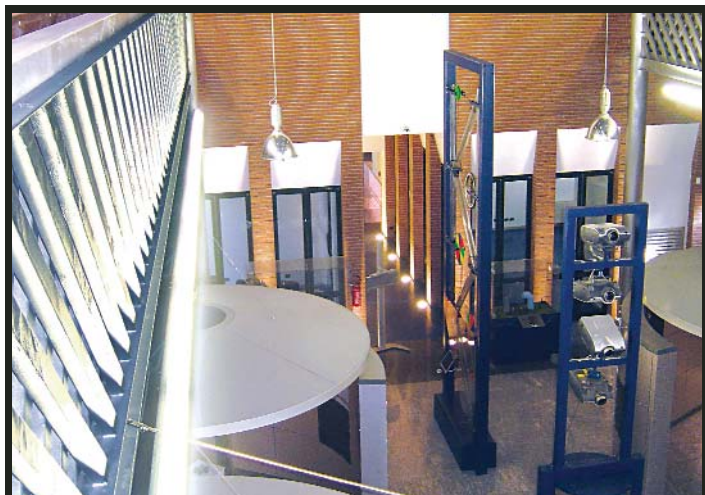
From there, the exhibition continues along a carefully designed space that somehow resembles the interiors of a ship.

Physical phenomena are illustrated in a pretty spectacular way. Conventional and alternative energy sources, the connection between energy and the environment are the main topics on this floor, that also hosts a fully equipped space for temporary exhibits.

Upstairs, energy-saving technologies are on display, plus more space for temporary exhibits. A bridge connects this building to the other one, which is equipped as a Conference Centre.

Here, the main design purpose is extreme flexibility. There is a 130-seats conference room, and other spaces all of which are equipped with high-tech audio-visual and electronic film projection systems.

On the top floor, another meeting room overlooks the green park in Piazza Po through a large glass wall.



Interactive workstations in the former industrial building.

AEM LA CASA DELL'ENERGIA

Localizzazione: Piazza Po 3 - 20144 Milano

Progetto architettonico: AEM Spa

Progetto scientifico-espositivo: Ianiro Associati

Superficie: 1.500 mq

Data di costruzione degli edifici originari: 1930-1933

Sala Convegni: 130 posti

Apertura al pubblico: nel corso 2005

Direttore Casa dell'Energia: Biagio Longo - AEM Spa

Bergognone 53



The Via Bergognone building that used to host the Italian Post was totally redesigned and renovated by Architect Mario Cucinella.

The Via Bergognone façade is protected by a glass "double skin", whilst the others are brightly coloured.



The area around Via Solari is now enriched by another beautiful complex: it is the redeveloped former compound of the Italian Post.

These colourful, glass-enclosed buildings are located not far from other important projects underway in the area, such as Teatro Armani in the former Nestlé factory, Fondazione Pomodoro and some fashion houses in what used to be the Riva & Calzoni production plant, and the laboratories of the Scala Theatre in the former Ansaldo site. The complex includes four buildings from the 1960s, occupied by the Italian Post until 2000.

Architect Mario Cucinella redesigned it upon winning the international contest organised by Hines; today, it is entirely occupied by Deloitte & Touch.

The pivotal element is the inner courtyard, that serves as a "garden atrium" and connects the buildings' entrance halls, the restaurant-cafeteria, the library and the conference room. It is characterised by a large steel and glass roof, like a glass sail.

A lot of care was devoted to finishing and landscaping, with panoramic lifts in the courtyard.

Glass also covers the façade on Via Bergognone, to improve lighting and climate control and to allow for energy conservation. The four buildings are totally independent in terms of their functions and installations, and they only share the inner court and the entrance to underground parking. High-tech installations and thermally and acoustically insulating windows are in place.



The inner courtyard is a kind of atrium-garden connecting the different buildings, covered by a glass and steel sail.

BERGOGNONE 53

Localizzazione: via Bergognone 53 - 20144 Milano

Proprietà: Hines European Development Fund

Promotore: Hines Italia srl

Progetto: MCA Mario Cucinella Architects

Impresa: Bergognone SCARL

Superficie: 25.400 mq

Parcheggi: 80 posti auto



Fondazione Arnaldo Pomodoro is scheduled to open during 2005 in the renovated industrial buildings of the former Riva & Calzoni factory.

The Master's works will be on display, together with some pieces of art from his personal collection.

The area near Via Solari and Via Savona, in the West part of Milan, is a unique neighbourhood that sees a spontaneous clustering of artistic and creative businesses.

Here, the Fondazione Arnaldo Pomodoro found its new home in the redeveloped industrial sheds of the former Riva & Calzoni steel mill.

Between 1926 and the early 1990s, this space was used for the production of hydraulic turbines. It is a very interesting example of industrial archaeology, with its large windows and huge overhead cranes. The whole unused industrial complex was acquired in 1999 and is now being redesigned to host top-notch creative, cultural and fashion enterprises. The oldest part of the compound hosts the Fondazione Arnaldo Pomodoro on 3,500 sqm. The Foundation was established in 1995 to classify and publicise the Master's work, and to promote study, dissemination and publication on 20th century art.

The new space in Via Solari is large enough to host the Foundation's permanent collection, plus new sculptures by Pomodoro and works taken from his own personal collection, as well as temporary exhibitions by other artists. The building was redesigned by Studio Cerri Associati, with great care in preserving its industrial structure. The public enters through a glass-enclosed area that houses the ticket office, wardrobe and bookshop. From there, you proceed to a 15-metre high nave-shaped space with a wide window wall. There are three large overhead cranes that allow to remodel the exhibition space. A library is located above the entrance and cafeteria. A large cavity that used to house an industrial press has now been converted into a meeting room to hold conferences, debates and small-scale shows. Arnaldo Pomodoro's works are exhibited as a work-in progress unwinding along a maze. The Fondazione is scheduled to open to the public during 2005.



FONDAZIONE ARNALDO POMODORO

Localizzazione: via Solari ang via Stendhal - 20144 Milano
Apertura prevista per il pubblico: nel corso del 2005
Progetto architettonico: Studio Cerri Associati
Superficie: 3.500 mq
Funzioni presenti nella sede: spazi espositivi per esposizione permanente di opere di Arnaldo Pomodoro e mostre temporanee, biblioteca, bookshop, caffetteria



The new building near Piazza della Vetra is characterised by a double glass façade.

The new Dellavetra complex is located in the centre of Milan, in the Parco delle Basiliche neighbourhood.

It is the transformation of an existing building into an innovative office space. High-quality facilities were obtained thanks to new technological equipment, a renewed layout and extremely flexible office spaces. The ground floor is open on both sides of the building, there is an underground car parking, and seven floors of 400-sqm offices. On the top floor, a recessed volume is built, to host an exclusive office with a large terrace area. The outside of the building maintains its original appearance; however, on one side, it is characterised by a large thermally insulating glass wall and by wood sunshades that beautifully offset the steel staircase. The building is surrounded by sunken gardens.



DELLAVETRA

Localizzazione:
via della Chiusa 15 /
via Crocefisso 25
20123 Milano
**Data di inaugurazione
della struttura rinnovata:**
settembre 2004
Progetto architettonico:
FGSPLG- Goring & Straja
**Superficie netta ad uso
uffici:** 3.860 mq.
Promotore dell'iniziativa:
The Carlyle Group



The brightly coloured façade is covered by a 3M film to reproduce a work of art by Lucio Del Pezzo.

Near Corso Sempione in the North part of Milan, opposite the RAI TV studios, a very colourful and richly decorated building catches the eye; it is the first building to be totally covered in a special 3M film designed to reproduce a large-scale work of art by Lucio Del Pezzo right inside the city. The house was built in the 1940s and redecorated by Studio Malara Associati in 2000. All the original inside fixtures (stairs, floors, doors and windows) were maintained by using an innovative cabling system in the ceilings. The façade is a brightly coloured painting, and the same colours were also used inside - with special emphasis on strong primary colours like red, yellow, green and blue that highlight the different functional areas.

RIVA VILLASANTA 3

Localizzazione:
via Riva Villasanta 3
20145 Milano
**Progetto di
ristrutturazione:**
Studio di architettura
Malara Associati
**Autore dell'opera
riprodotta sulla facciata:**
Lucio Del Pezzo
Superficie degli uffici:
3.500 mq



Palazzo delle Stelline



The Palazzo delle Stelline, a former monastery and orphanage, today houses the namesake Conference Centre in its central cloister. The other two cloisters house the offices of Italian and international institutions.

Above: The cloister of the Palazzo delle Stelline Conference Centre.

This monumental complex is named after the 15th-century Monastery of Santa Maria della Stella.

After many transformations, it became a female orphanage in the 18th century. In the late 19th century, it hosted as many as 500 orphaned girls, who were affectionately nicknamed "Stelline". In the early 1970s, the Corso Magenta building was acquired by the City of Milan. The first part of the complex to be redecorated by Architect Jan Battistoni was its central cloister, to house a Conference Centre which first opened in 1975 and was renovated several times since then. The Conference Centre is accompanied by a hotel on the top floors of the same building. The other two cloisters in the complex were renovated by Architect Antonio Zanuso thanks to an innovative agreement with Credito Valtellinese, a private bank: the City owns the building, and the bank refurbished it to host its headquarters.

Today, the Stelline complex is one of the most fascinating, pleasant and well-equipped locations in Milan. Amongst others, it houses the offices of the Foreign Trade Institute, the European Union, the Centre Culturel Français and the Fondazione Eni Enrico Mattei, besides the Conference Centre, the Credito Valtellinese Art Gallery and Credito Artigiano.

The complex has a lovely 5,000-sqm garden which is open to the public; it is said to be located where "Leonardo's Vegetable Garden" was, the "Orti di Leonardo", a vineyard that Ludovico il Moro donated to the great artist to acknowledge his work for the Ducato of Milan.

The garden is a very pleasant, relaxing green area. "Orti di Leonardo" is also the name of the restaurant located in the central cloister.

PALAZZO DELLE STELLINE

Superficie complessiva: 20.600 mq di cui 8.600 edificati

Progetto di ristrutturazione:

Chiostri n. 63: Architetti Antonio Zanuso e W. Pascoe

Chiostro n. 61: Arch. Jan Battistoni

Refettorio delle Stelline Galleria Gruppo Credito Valtellinese



The Credito Valtellinese Art Gallery opened in 1986 with a spectacular Andy Warhol exhibition and is dedicated to world-class contemporary art.

Chiostro Corso Magenta 59

ICE - Istituto per il Commercio con l'Estero
Unione Europea - Rappresentanza a Milano
Credito Artigiano - sede di Milano Stelline
Refettorio delle Stelline - Galleria Gruppo Credito Valtellinese
Fondazione Smith Kline
AIM - Associazione Interessi Metropolitani

Chiostro Corso Magenta 61

Centro Congressi Palazzo delle Stelline
Hotel Palazzo delle Stelline
Ristorante Orti di Leonardo

Chiostro Corso Magenta 63

Fondazione Stelline
Le centre culturel français de Milan
Ambassade de France - Mission Economique
Fondazione Eni Enrico Mattei
Internet Saloon

Le centre culturel français de Milan



The library of the Centre Culturel Français de Milan offers French-language books, magazines, dailies, VHS, DVDs and CDs to the Milanese.

Le Centre Culturel Français de Milan first opened in Milan in 1949. It is one of the French Cultural Centres in Italy, managed by the French Embassy to promote French culture abroad.

The Centre is located on four floors, each for a specific service. The ground floor has a library, open to the public on weekdays, that offers French-language books, newspapers, films and music, both from France and from French-speaking African countries, an art gallery and a documentation and information centre.

On the upper floors, language courses are held, and international university co-operation programmes. In the basement, French-language films and film festivals are projected.



Fondazione Eni's vast library gathers specialised literature on sustainable development.

The Fondazione Eni Enrico Mattei is a no-profit organisation established in 1989 to commemorate Enrico Mattei and to promote cultural development within the Eni Group.

It is dedicated to research and seminars on sustainable development. Four guidelines inspire its work: innovative and relevant research topics, a keen eye on the real world, a multi-disciplinary approach and the creation of international research networks. It acts in co-operation with over 100 centres of excellence, of which 90% are outside Italy.

Architect Antonio Zanuso redesigned the spaces in the early 1990s, fully respecting the ancient monastery's structure. The Foundation houses a conference room and a research library. The Culture Factory Project is also housed at the Foundation today: its multi-media library offers internet access, training and information sessions and courses reserved to students.

Fondazione Eni Enrico Mattei

LE CENTRE CULTUREL FRANCAIS DE MILAN

Localizzazione: corso Magenta 63 - 20123 Mi
Data di inaugurazione della struttura: 1996
Numero di persone che lavorano nel centro: 50
Superficie complessiva: 1450 mq
Funzioni: biblioteca, centro informazioni, cinema, spazio mostre, corsi di lingua



FONDAZIONE ENI ENRICO MATTEI

Localizzazione: corso Magenta 63 - 20123 Milano
Data di inaugurazione della struttura rinnovata: 1996
Progetto di ristrutturazione: Arch. Antonio Zanuso e Arch. William Pascoe
Centri di ricerca che collaborano: più di 100
Numero di ricercatori: 70
Funzioni: attività di ricerca, divulgazione e formazione





In the centre of Villapizzone, West of Milan, a former warehouse now hosts two important

Foundations created from the heritage of the Mondadori family.

Villapizzone is an ancient town North-West of Milan. It boasts an important cluster of activity that may shape a new quality in urban life.

A single building hosts the headquarters of Fondazione Mondadori and of the Benedetta D'Intino Centre. The building was a 1960s production factory of Letraset. Its façades and inner court were redecorated using bright colours. The Fondazione Arnoldo e Alberto Mondadori is a no-profit organisation, created in 1979 to preserve and disseminate information about the two publishers' activity. It later became also a study and research centre on publishing in Italy. Three floors of warehouse space are destined to the conservation of archives donated by publishing houses, literary agencies, and authors. The archives keep letters and manuscripts by the most important Italian and foreign authors, and the first printed copy of all Mondadori books.

This Foundation was created to protect and support children and teenagers who suffer from abuse, neurological conditions or high-risk family circumstances.

Hence, it is a very useful service both for the city of Milan and for the difficult neighbourhood where it is located. The Centro Benedetta D'Intino offers psycho-analytical therapy to those in need, and specialises in the field of adoption and family care. It also promotes conferences and research projects on the same topics. The Centre also has an Augmentative and Alternative Communication service designed to help kids with speech impairments: in this field, it organises a Training School for language workers and parents. The new space, which is hosted in the same building of Fondazione Mondadori, also provides accommodation for the children's parents and caretakers.

FONDAZIONE ARNOLDO E ALBERTO MONDADORI

Localizzazione :
Via Riccione 8
20156 Milano
Progetto di ristrutturazione:
Arch. Federica Zanuso
Scaffalatura archivio:
920 m. lineari
Volumi conservati:
oltre 60.000
Faldoni: 5.600

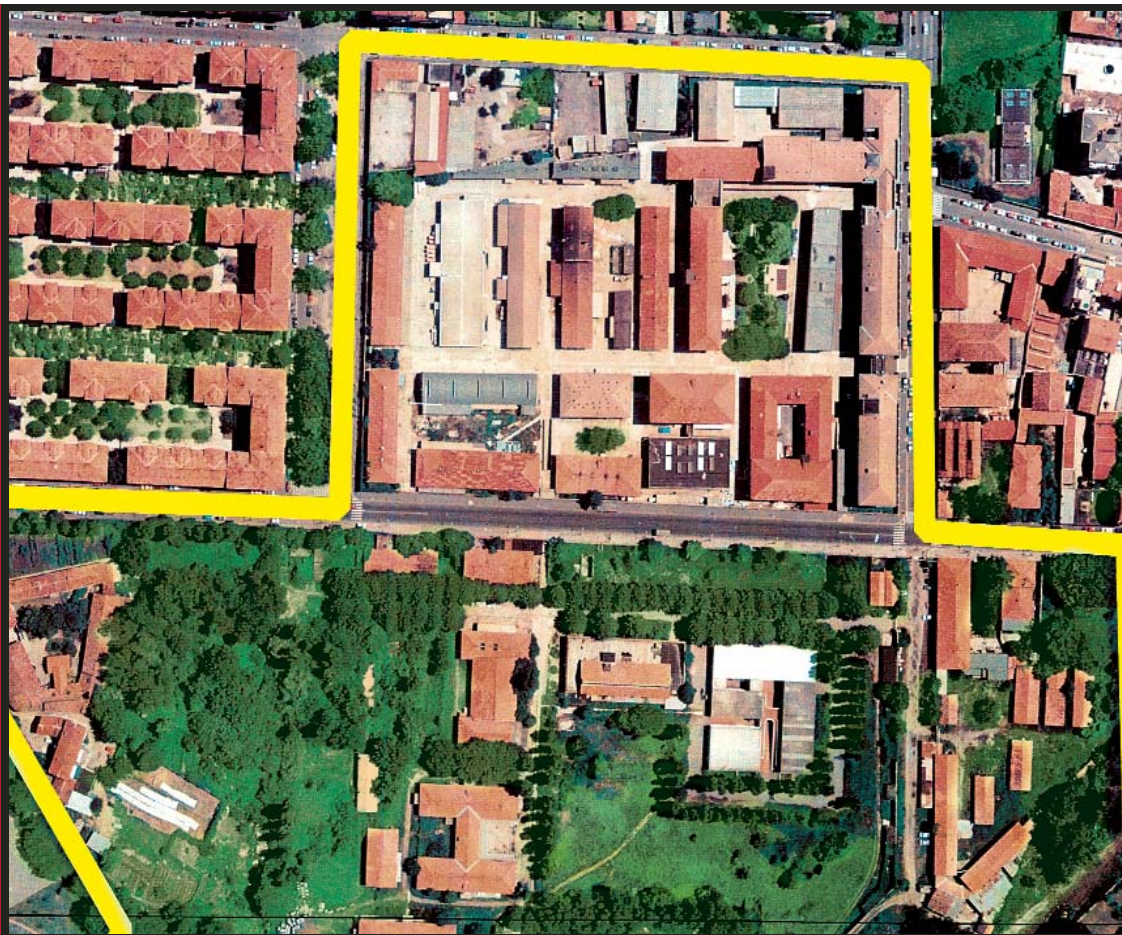


CENTRO BENEDETTA D'INTINO

Localizzazione:
via Sercognani 17 e
via Riccione 8
20156 Milano
Progetto di ristrutturazione:
Arch. Federica Zanuso
Superficie :
1.500 mq circa
Bambini assistiti:
oltre 30 al giorno



ex Sieroterapico



An aerial view of the large compound of the former Istituto Sieroterapico Milanese. Above, the former laboratories and offices, partly renovated by private organisations. Below, the area where a large park will be created, including refurbished farmhouses and new housing.

The former Istituto Sieroterapico Milanese Serafino Bonfanti was created in 1896 in a vast area in the Navigli neighbourhood.

Since its inception, it specialised in serum-based drugs and vaccines. After World War 1, when the terrible "Spanish flue" ravaged Europe, vaccines were given to the City of Milan free of charge. Biological research was conducted at the Sieroterapico up until the 1980s. The whole compound is articulated in several separate buildings which date back to different times over a 70-year period.

In 2000, the compound was acquired by the Brioschi Finanziaria property management company. First, the area was reclaimed and the main buildings converted to rational, more flexible working spaces.

Then, new and innovative spaces were built, respecting the original architecture of the site. Today, it houses the Nuova Accademia di Belle Arti, the SAS company and some fashion companies.

The project will be completed with a 100,000 sqm urban park by landscape designer Michel Desvigne and with some residential buildings. The Cascina Argelati farmhouse will be refurbished, and a new Interactive Centre for children will be created, dedicated to the environment.

The project includes the creation of Milan's first greenway, connecting this area to the other projects underway in the same neighbourhood: Via Magolfa, Via Autari, the Argelati Park, Romolo, and Villaggio Barona.



Via Darwin. The interesting late 19th-century building that housed the Institute's head offices.

EX SIEROTERAPICO

Localizzazione: via Segantini - 20143 Milano
Progetto dell'area situata a ovest di via Segantini:
Sett. Pianif. e Progett. Urbana - Comune Milano
Paesaggista: Arch. Michel Desvigne
Superficie parco: 99.000 mq
Superficie residenza: 25.000 mq
Edificazione prevista : 75.000 mc



The outside of the campus.



A detail of the central building of SAS's headquarters.

The Nuova Accademia di Belle Arti moved to the former Sieroterapico site in 2003, occupying six buildings.

The Accademia's area was redesigned by Architect Marco Della Torre, who fully respected the original architecture and provided for the complex needs of an academic centre. The buildings date back to the mid-1930s, except for one which was built in the 1970s. They were refurbished with great care for the quality of the indoor spaces too; they house tailoring workshops and multi-media labs, the library, a painting studio and lecture and conference rooms. NABA was created in 1980. It provides university training to international students in fashion, graphic design, visual arts, set design, industrial and media design and is twinned with 46 European universities and academies.

NABA

Localizzazione:
via Darwin 20
20143 Milano
Progetto architettonico:
Arch. Marco della Torre
Superficie: 6045 mq
Numero studenti: 600
Offerta formativa:
moda, grafica,
arti visive,
scenografia, design,
media design



Set design studio.

SAS, the largest private software house, bought some of the most important buildings of the former Sieroterapico for their Italian headquarters.

Architect Hugo Sillano renovated the site, especially the main historic late-19th century building. It comprises three different interconnected bodies with interestingly decorated façades. A more recent building dates back to the 1950s and is built on three floors around an inner courtyard, which is now covered by a glass and iron roof. The indoor spaces, by Architect Antonio Covello, are designed to promote in-house communication and teamwork.

SAS

Localizzazione:
via Darwin 20/22
20143 Milano
Progetto architettonico:
Arch. Hugo Sillano
Progetto artistico interni:
arch. Antonio Covello
Superficie: 10.000 mq
Personale SAS impiegato:
340



SAS's inner courtyard.

Depuratore Milano San Rocco



The new Milano San Rocco water treatment plant displays soft nuances of colour. The project was approved in 2001 and was built in just 21 months.



The "Milano San Rocco" waste water treatment plant is located along Via dei Missaglia, South-West of Milan.

It is the second largest in the city, and it cleans waste water from the west side of Milan for re-use as irrigation water. The triangular office building is divided in two bodies separated by a clear water basin. A rooftop terrace allows for a panoramic view of the plant and the surrounding landscape. The facility was designed to be utterly visible and highlight the urban and rural landscape where it is located. Colour was used extensively in the large indoor industrial spaces, to provide for a joyful and fun working environment.

Lighting is also designed to emphasise the architecture at night, especially its West façade.

The plant fully complies with the strictest environmental laws, it was built in just 21 months and will be managed by the Degrémont company for the first five years of operation. It is located in a rural area, hence the typical local landscape was reconstructed by planting trees along the water canals and a forest along the Roggia Libasso, which creates an environmentally interesting wet land.

These environmentally-friendly measures will help create a rural park equipped with pedestrian and cycling lanes, to highlight the area's biodiversity.



An aerial view of the plant and the surrounding landscape.

DEPURATORE MILANO SAN ROCCO

Localizzazione: via dei Missaglia - 20142 Milano

Committente: Comune di Milano

Progetto architettonico:

quattroassociati - Architetti Annoni, Parodi, Reginaldi e Saviola

Progetto cromatico: Arch. Jorrit Tornquist

Progetto di inserimento ambientale: Prof. Renato Vismara

Realizzazione: Degrémont - C.C.C. (CMB)

Carlo Gavazzi Impianti - SO.GE.MA.

Costo complessivo delle opere: 88 milioni di euro

Superficie occupata dall'impianto: 130.000 mq

Superficie totale degli interventi: 450.000 mq

Abitanti equivalenti serviti: 1.050.000 ab

Portata media di progetto: 4.000 l/sec

Portata massima di progetto: 12.000 l/sec

ATM Deposito Rogoredo M3



An aerial view of the deposit and its tracks. This site also hosts a unique test track.

Below: the control tower.



The Rogoredo Rail Deposit is located at the South end of Line 3 of Milan's Subway. It stands out thanks to its large buildings and high control tower.

It was built in 1990 to store and maintain the trains of Line 3 and it incorporates high-tech technological features.

Architecturally, there is a clear separation between the deposit and maintenance areas. Special care was also given to aesthetics. Yellow and light blue, the colours marking Line 3, are used to decorate the industrial buildings.

The control tower soars above the deposit; from it, the whole site and its rails are fully visible to the Station Master.

This deposit also features a unique 1,800-m ring-shaped test rail, which is used to simulate the trains' operation in normal and emergency conditions. Ordinary and extraordinary railstock maintenance is also performed here. Trains are washed outside every 10 days and inside every day. The deposit is equipped with a waste water cleaning facility. The site also houses equipment for the maintenance of train fittings and electrical equipment. Several technical offices are located here, together with a training Campus for in-house and outside staff.



Line 3 subway trains are maintained and washed in the large 30,000-sqm deposit.

ATM DEPOSITO ROGOREDO M3

Localizzazione: via Marignano 51 - 20138 Milano

Progetto : 1984

Superficie totale: 207.000 mq

Superficie coperta: 28.500 mq

Binari coperti: n. 22

Treni ricoverabili: n. 67

Funzioni: rimessa e manutenzione treni Linea M3

Depuratore Milano Nosedo



After a 30-years wait, the first part of the Nosedo water treatment plant opened in April 2003. The project was approved by Mayor Albertini in August 2000. He had special powers, together with a team of engineers, to speed up the approval and construction of several water treatment plants and comply with all deadlines.

The Nosedo water treatment plant is the oldest and largest in Milan. It is located South-East of the city, near the Chiaravalle

Abbey, in between the urban area and the farmland around it. It is a stretch of land rich in landscaping and cultural heritage, full of irrigation canals reminiscent of those originally built by the friars to reclaim this area.

This plant is the final step in the collection and disposal system of waste water from the centre and East side of Milan and has cleaning capacity for 1,250,000 inhabitants.

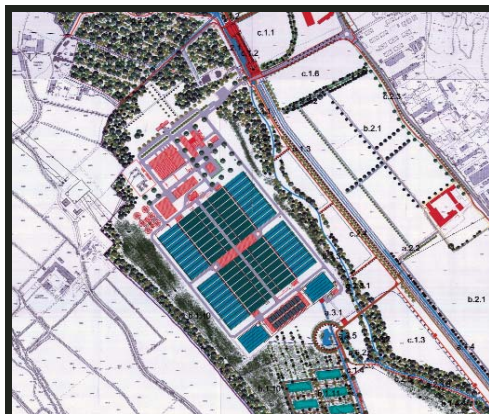
The South side of the plant is occupied by sunken water treatment tanks; at the end of the cleaning process, water is used to irrigate the surrounding farmland.

The North end houses the service and office blocks. Their architecture is similar to those of the farmhouses typical of this area.

Landscaping is an integral part of the site's project. A 100-hectare park is to be created around the plant, in a very prominent part of the South Park area. Farmland is scattered with environmental displays to enhance the farming heritage of the area, dominated by the Chiaravalle Abbey. A theme park on water recycling is going to be created and equipped with pedestrian and cycling lanes.

The Nosedo plant was funded through a project financing scheme sponsored by Banca Intesa and The Royal Bank of Scotland.

A group of companies will fund over 50% of works in exchange for its first 12 years of operation; then, the plant will be handed over to the City of Milan. The park will be created with the economic support of the Lombardy Region and Fondazione Cariplo.



A very important element in this plant is its landscaping; a 100-hectare park will be created within Milan's South Park.

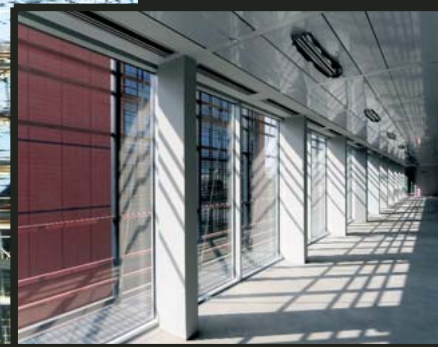
DEPURATORE MILANO NOSEDO

Localizzazione: via San Dionigi 90 - 20139 Milano
Progetto architettonico: Prof. Arch. Gianni Braghieri
Progetto inserimento ambientale: Prof. Arch. Marco Prusicki
Imprese che hanno progettato e realizzato le opere: SIBA (mandataria), Degrémont, OTV, PASSAVANT IMPIANTI, UNIECO, GRASSETTO LAVORI, Bonatti e MilanoDepur
Superficie totale degli interventi: 1.500.000 mq
Superficie occupata dall'impianto: 163.750 mq
Abitanti equivalenti serviti: 1.250.000 ab.
Portata a medio regime: 5.000 l/sec
Portata in tempo di pioggia: 15.000 l/sec

Arconati 1



A new service centre for 500 people, created from the renovation of two existing buildings near the Vittoria station and next to the future European Library. The buildings designed by Progetto CMR opened in September 2004.



Arconati 1 is a new, modern office site that opened in 2004 right next to the Porta Vittoria former railway station; this is a part of the city that is undergoing extensive redevelopment, including the future European Library of Information and Culture and the brand-new station of Passante Ferroviario. This new service centre can accommodate 500 people. It is located in two late-1960s buildings designed by Swiss Architect Burkhardt for the Sandoz pharmaceutical company, that were later occupied by ABB. The structure of both existing buildings was kept and redesigned by Progetto CMR; however, the inside spaces and the façades are totally new. Large glass walls allow for very well lit, flexible spaces.

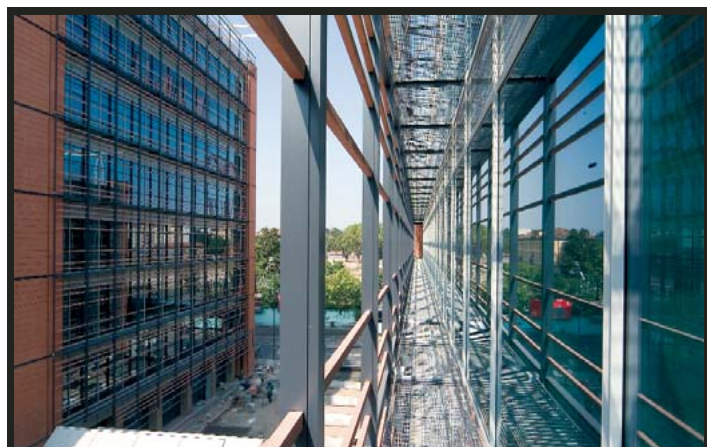
The outside is decorated by large terracotta vertical stripes.

The available surface is 13,000 sqm and it is going to house individual and open-space offices. Energy conservation is a major design issue, e.g. the façade is equipped with a screening system to filter sunlight.

The two buildings can be used separately, and are connected by a spectacular triangular glass entrance.

Balconies and panoramic terraces cover about 1,500 sqm.

The night lighting of the site was designed to emphasise their architecture and design. The site has an underground parking lot.



The façades are covered by a lightweight grid.

ARCONATI 1

Localizzazione: via Arconati 1 - 20135 Milano

Data di inaugurazione della struttura rinnovata: settembre 2004

Promotore dell'iniziativa: Aareal Property Services

Progetto architettonico: Progetto CMR

Impresa costruttrice: Cogei Costruzioni

Numero di persone che lavoreranno nel centro: 500 circa

Superficie dell'area: 3.500 mq

Superficie destinata ad uffici: 13.000 mq

Superficie terrazze e balconate: 1.500 mq

Funzioni presenti nel complesso: uffici

Parcheggi: 75 posti auto, di cui 70 coperti e 5 scoperti

Utilizzatore di parte del complesso: Total Italia



These interesting industrial buildings were Ovomaltine's production factory.

Today, they are used to show and sell curios and ethnic products from all over the world.

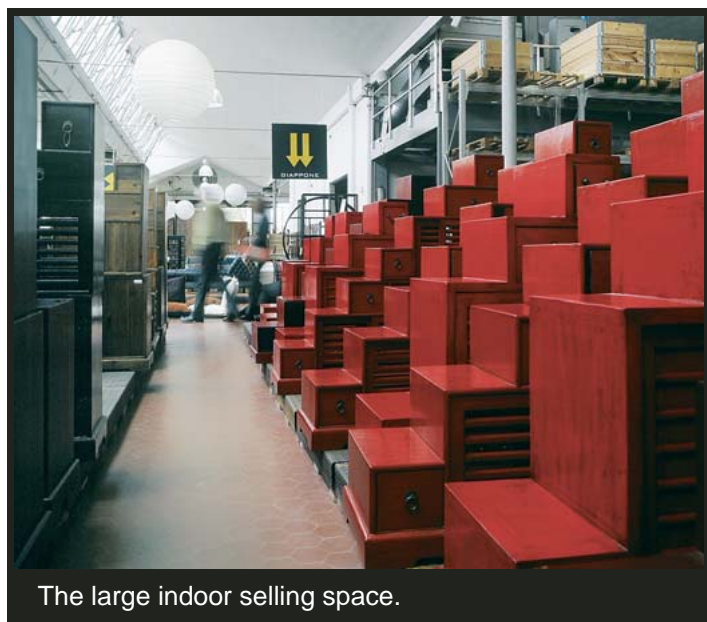
Cargo High Tech is located in the former Ovomaltine factory in Via Meucci: it imports and retails ethnic artisan products

from all over the world.

In the 1920s, Ovomaltine opened its production plant in the North-East area of Milan, near the Naviglio della Martesana canal. Over time, this area saw a clustering of industrial plants, such as Innocenti, Pirelli, Breda and Falck. Over the last 20 years, these plants were closed, which prompted a major transformation and redevelopment of the area. Cargo started doing business in 2001, filling the former factory with furniture, fabrics and plants from South America and Asia.

Architect Mauro Bacchini redesigned the site in 2001, without touching its original structure which is still visibly industrial. The inside is full of light.

The Ovomaltine offices are still preserved, where more decorated elements are used. Cargo is not meant to be an elegant or exclusive shopping centre, rather it is a kind of sea harbour inside the city, a meeting point and a marketplace, full of curiosities and "urban exoticism"; it is a deliberately sober setting to highlight the goods on display. Cargo retails products that are not found in conventional distribution channels at interesting prices. It carries ethnic furniture, houseware, books, fragrances, candles, fabrics and tropical plants.



The large indoor selling space.

CARGO HIGH TECH

Localizzazione: via Meucci 39 - 20128 Milano

Data di inaugurazione della struttura rinnovata:
20 ottobre 2001

Progetto architettonico: Arch. Mauro Bacchini

Numero di persone che lavorano nella struttura: 50

Superficie totale: 11.000 mq

Funzioni: attività commerciale e magazzino

“Conoscere Milano”

Guide Urban Center- AIM

- **I Luoghi della Trasformazione (2002):**

- 1 Bicocca, Aree ex Marelli – ex Falck, Parco Nord
- 2 Bovisa, Certosa, Parco delle Cave
- 3 IULM, Ravizza ex OM, Bocconi
- 4 Metanopoli, Quartiere Affari di San Donato Milanese

- **Il Passante Ferroviario (2003)**

- **Via Savona, Via Tortona e Dintorni (2003)**

- **Università, porte aperte alla città (2004)**

- **Nuovi Luoghi del Lavoro n. 1 (2004)**

- **Nuovi Luoghi del Lavoro n. 2 (2004)**



Urban Center Milan

Communication Center of the city's projects
The first Italian multi media center for information regarding urban development projects, and Milan's important cultural and architectural patrimony, the Urban Center is a place for information and discussion about the growth, transformation and the "contents" of the city.

The Urban Center, not only because of its location but also, and above all, for its function, is a meeting place for public administration and citizens, professionals, academics, administrators, associations, public and private bodies who are involved and informed about the issues linked to the development of the territory.

A space dedicated to information and discussion, aimed at encouraging both intersectorial work inside the administration itself and the communication with other institutions and citizens; at promoting public debate around the projects in progress and increasing the value of the architectural patrimony of Milan, involving different bodies of national and international level.

The Urban Center today, is the privileged place where to know the city and its history, to promote the efficiency of territorial policies, to ask about urban quality and create an exchange network of experiences, in comparison and collaboration with other territorial realities.

Ing. Gianni Verga
Chief Councillor for Urban Development -
Council of Milan



AIM - Association for Metropolitan Interests, is a cultural centre founded in 1987 by an important group of Milanese companies and banks in order to promote research and projects with the aim of supporting Milan in its cultural, social and economic development.

Throughout fifteen years of activity, Aim has published about seventy studies, has promoted events and conferences, debates and exhibits. Aim has managed special projects like the network for aiding the elderly "Telesoccorso anziani", "Bipolo Milano", the "Mediateca di Santa Teresa", "MxM - Milan for multimedia", "The Internet Saloon"; not to mention the cycle " Out of Time" of visits to museums, and "Getting to Know Milan", the series of itineraries for the discovery of a changing city.

“Conoscere Milano” è un’iniziativa del

Milano



Urban
Center

In collaborazione con



**CAMERA
DI COMMERCIO**
di Milano

Ideata e coordinata da



AIM

Associazione Interessi Metropolitani

Con il contributo e la partecipazione di



THE CARLYLE GROUP



Gruppo bancario Credito Valtellinese

Hines



3M



SPACE PARTNERS

COGEI
costruzioni s.p.a.



Degrémont



CMB
COOPERATIVA MANUTENZIONI E
RACCOMIANTI DI CADRI (per s.r.l.)



CARLO GAVAZZI

SO.GE.MA.

SOCIETÀ GENERALE MANUTENZIONI
COSTRUZIONI CIVILI – INDUSTRIALI



SIBA S.p.A.



Bonatti



progettazione e costruzione impianti trattamento acque, fognari e rifiuti



MilanoDepur
Società per Azioni



GRASSETTO LAVORI S.p.A.